



Brumby Junior
School

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Headteacher: Mr P Foster

E-safety – increasing child and parent awareness of social-media safety

Dear Parent/Carer,

Over the coming weeks, we are asking classes to study e-safety in their literacy, maths and technology lessons. Our latest pupil-survey brought up some powerful facts and figures. For example:

- Most of our pupils did not know that the minimum age limit on most social media sites was 13
- Most of our pupils have a social media account (or accounts) which parents have set up for them
- Most of our pupils have items on their social media profiles which they would not want parents to see
- Many of our pupils do not carefully manage their security profiles
- Many pupils have a social media account which their parents do not know about and which they keep secret

Many of our staff are parents too. None of us want pupils to “have the internet banned at home”, but we do want to educate them to use it safely and productively.

We all watched this video today in school:

https://www.youtube.com/watch?v=_o8auwnJtqE

It is quite hard-hitting, but we want the message to come through that - if your child uses social media – they must work hard to keep themselves safe. Please contact the school if you wish to discuss this further. We aim to work with parents to raise awareness of the simple steps we can all take to use the internet safely.

Yours Sincerely

Mr P Foster

Headteacher

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